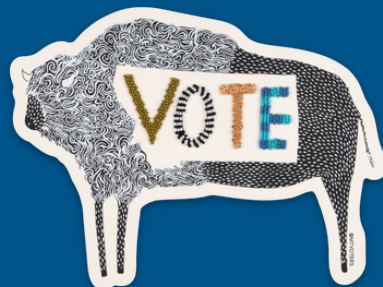


## OUR MISSION

The Montana Conservation Voters Education Fund educates, engages, and empowers all Montanans to protect our clean air, clean water, public lands and democracy.

## OUR VISION

- By 2028, we will make protections of public lands, air, water and democracy in Montana communities a driving reason that voters take action and turn out for elections.
- Looking ahead, the MCV Education Fund will expand our grassroots outreach to engage Montanans of diverse backgrounds within their communities.
- We will raise awareness about renewable energy's benefits for clean air, water, and public lands while strengthening urban support.
- We will maintain strong coalitions with conservation partners and build new relationships with non-traditional allies in public and private sectors.
- To ensure sustainable growth, we will apply lessons from strategic improvements to our organizing, communications, and fundraising, developing a corps of organizers in strategic communities to deliver critical messaging and feed the pro-conservation leader pipeline. Our organization will inform, involve, and empower every Montanan to collaboratively safeguard our pristine air, water, public lands, and access to democracy.



## HOW WE ACHIEVE THIS VISION

### Engage. Empower. Educate.

The MCV Education Fund leads effective education campaigns, spotlighting the actions of our decision makers and the impacts of federal and state policies in Montana communities. We uplift individual Montanans' voices by giving them the tools to directly communicate with their decision makers.

### A Trusted Resource

Our organization serves as a dependable resource for Montana voters and policymakers alike at every tier of government — from city councils throughout Montana to the U.S. Congress. Montanans rely on and frequently consult the MCV Education Fund for insights, support, and assistance in championing public policies that safeguard the Big Sky State.

### Expand the Conservation Voter Movement

Through statewide community organizing, communications, and coordination with other regional partners, Team MCV will broaden our reach to all corners of Montana for a more inclusive movement. While we deepen our support in population centers, we will also reach out directly to rural and Indigenous Montanans to identify mutually beneficial opportunities to engage in conservation efforts and foster a shared understanding of the importance of protecting Montana's outdoor way of life for future generations.

# OUR IMPACT & ACCOMPLISHMENTS

For 25 years, the MCV Education Fund has worked statewide to build community and strengthen support for conservation and democracy issues. By empowering citizens with knowledge and resources, the MCV Education Fund aims to inspire collective action and foster a shared sense of responsibility for protecting Montana's precious outdoors and communities.

The MCV Education Fund held off malicious legislative attempts to eradicate Montanans' constitutional right to a "clean and healthful environment."

Through strategic partnerships with key demographics like veterans, sportsmen and women, Indigenous communities, outdoor recreationalists, farmers, ranchers and young voters, we have expanded our reach to empower diverse constituencies.

We have published valuable resources like weekly legislative hotlists for decision makers and Montanans, as well as a first-of-its-kind Montana National Monuments Guidebook for residents and visitors alike.

The MCV Education Fund has built broad support for bills that protect our state's outdoor way of life and publicly celebrated conservation champions while calling out decisions that threaten conservation and democracy.

We have mobilized supporters around key conservation issues and engaged them in effective advocacy efforts through clear, localized communication efforts across several platforms.



## YOU CAN MAKE AN IMPACT

When Montanans are informed, engaged, and empowered, we can deliver meaningful change for current and future generations.

Montana has enormous challenges ahead, and your investment in the MCV Education Fund will help us meet the moment to strategically educate Montanans about the necessity and impact of conservation across the Big Sky State. Not only will your donation directly support our daily efforts to build community, it will also help us expand our communications and connections, uniting Montanans to protect clean water, clean air, public lands, and our right to vote.

All donations are tax deductible as the MCV Education Fund is a 501c3 organization.

Donate today by visiting [mtvotersedfund.org/donate](https://mtvotersedfund.org/donate) or scanning the QR code here.



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